

Patient Immunization Reminder Language for the 2023-2024 Fall and Winter Virus Season

Below is copy that can serve as correspondence for healthcare providers to send to patients through online portals or other primary communications platform. These messages serve as a reminder to check in about recommended immunizations and other ways to stay healthy this fall and winter virus season.

SUBJECT: Protect yourself and your loved ones this fall and winter season

Patient reminder for general patients:

Have you received your recommended immunizations yet this fall? There's still time. Respiratory viruses that cause illnesses like flu, COVID-19, and RSV spread each fall and winter. Every season is different, but these viruses always have the potential to circulate and cause serious illness. That's why vaccination is so important. Your provider can help you decide which vaccines are right for you. Please schedule your vaccine appointment through our secure online patient portal or by calling our office at **[PHONE NUMBER]** today!

Patient reminder for pediatrician offices:

Our records indicate your child may still need some of their recommended immunizations this fall. There's still time. Respiratory viruses that cause illnesses like flu, COVID-19, and RSV spread each fall and winter. Every season is different, but these viruses always have the potential to circulate and cause serious illness. That's why immunizations are so important. Your child's provider can help you decide which immunizations are right for your child and discuss ways to help keep them healthy. Please schedule your appointment through our secure online patient portal or by calling our office at **[PHONE NUMBER]** today!